

# VIETNAM

*Health Clinic*



## 2019 SPONSORSHIP PACKAGE



10<sup>th</sup> Annual Benefit Dinner

Hướng Về Quê Hương  
“Towards Home”

April 6, 2019  
China Harbor | Seattle, WA



## Dear Sponsors,

On behalf of the **Vietnam Health Clinic (VHC)**, we are asking for your support as a sponsor at the 10th annual **Benefit Dinner** and for our **2019 medical mission trip to Vietnam**.

Since our establishment in 2008, VHC have been able to provide free healthcare to over **13,000 underprivileged patients** in rural Vietnam. With the support of our sponsors, our services humbly started with triage and medicine to now include optometry, dental, public health and physical therapy.

Our benefit dinner is one of our most anticipated annual event as it brings together a whole community of people who share the belief that everybody, no matter where you are, deserves equal access to healthcare. This is a great opportunity for your business or organization to establish an on-going presence in the community and to tie non-profit investment strategy to your business plan. On average, our dinner attracts more than **300 people** each year.

Enclosed in this prospectus, you will find information about VHC, our history, and various sponsorship opportunities. We would like to invite your company to take part in assisting the underprivileged by pledging your support. Please feel free to contact us should you have any further inquiries about our organization.

Sincerely,  
Board of Directors  
Vietnam Health Clinic







## About Vietnam Health Clinic (VHC)

Vietnam Health Clinic (VHC) is a 501(c)(3) not-for-profit organization dedicated to improving health care access and services to under-resourced populations of Vietnam, while promoting proactive learning and firsthand experience in primary care for our student members. Over a span of two weeks, VHC hosts a mobile health clinic, providing medical, dental, optometric, pharmaceutical, and therapeutic services. With the help of student members and healthcare professionals along with our local community, sponsors and volunteers, we have been able to provide aid to over 13,000 patients over the past nine years.

To continue delivering quality health care to these communities, VHC's upcoming mobile health clinic will be in the summer of 2019. Our healthcare professionals and student members who join us for the trip help us as providers and personal interpreters. What's unique about our clinic is that we focus on providing student members with valuable clinical experience working alongside healthcare professionals.

## VHC's Goals

- Continue to improve healthcare access and services to under-resourced populations of Vietnam.
- Provide long-term, sustainable care to our patients such as follow-up care, education and referrals.
- Continue to provide young professionals and students with a proactive learning experience in a rural healthcare setting.
- Creating and maintaining a network of established allied organizations to share common resources in minimizing health disparities in Vietnam.



**Health Professionals**



**Board of Directors**



**Student Officers**



**Student Members**





## About Our Benefit Dinner

Vietnam Health Clinic (VHC)'s 10<sup>th</sup> annual Benefit Dinner, Hướng Về Quê Hương (Towards Home), will be on Saturday, April 6, 2019 at 6:00 PM at China Harbor. The benefit dinner is aimed towards fundraising for our two-week medical mission trip in Vietnam.

For our previous benefit dinners, we received an average attendance of 300 guests from various industries and background, many returning as well as new faces who come to learn about what we do. Our night typically starts off with a light cocktail hour, where people can mingle and bid in our silent auction, then followed by dinner. The evening also features a live auction, guest speakers, raise the paddle, and cultural performances.

- **CORPORATE PHILANTHROPY IMPROVES EMPLOYEE RELATIONS, MORALE AND PRODUCTIVITY.**
- **80% OF CONSUMERS HAVE A MORE POSITIVE IMAGE OF COMPANIES THAT SUPPORT COMMUNITY CAUSES.**
- **81% OF CONSUMERS SAY THEY'RE MORE LIKELY TO SUPPORT BUSINESSES THAT BENEFIT THEIR COMMUNITIES.**

## Why Your Support is Important

The success of our medical mission trips depend on the generosity of our sponsors and donors. We would not be able to visit rural villages and help serve patients without your support. All monetary donations will go directly to purchasing the necessary medicine and medical supplies needed to carry out this mission.

We appreciate and value the support that we get from our sponsors and in return, we work to provide as much recognition for our sponsors as possible.

## Sponsorship Levels

Support Vietnam Health Clinic by selecting one of the following sponsorship packages for the Benefit Dinner:

Title Sponsor \$10,000
Includes Platinum Sponsor benefits in addition to the following: <ul style="list-style-type: none"> <li>Remarks during the benefit dinner</li> <li>Profile of you or your business on VHC's website and social media channels</li> <li>Logo and acknowledgement of business in our benefit dinner video</li> <li>Photo with VHC board and members during the Benefit Dinner to be highlighted on our website and social media channels</li> </ul>

Sponsorship Benefits	Bronze \$500	Silver \$1,500	Gold \$2,500	Platinum \$5,000
Logo in program	✓	✓	✓	✓
Logo on slideshow during dinner	✓	✓	✓	✓
Mention of name on social media* <i>Gold, Platinum and Title levels include optional photo along with mention</i>	✓ 1 mention	✓ 2 mentions	✓ 4 mentions	✓ 8 mentions
VIP Tickets		✓ 2 tickets	✓ 4 tickets	✓ 8 tickets
Name and logo on VHC's website for one year		✓	✓	✓
Logo in annual VHC newsletter			✓	✓
Half page ad in program				✓
Recognition by MC during dinner				✓
Full page ad in program				✓

\*photo can be logo or other marketing assets, requires approval before posting to ensure alignment with VHC guidelines

## Program Booklet Ads



- Logo displayed on front and back of program booklet - \$250
- Half page ad - \$500
- Full page ad - \$1,000

## Online Web Presence



- Logo displayed with link on homepage for a year - \$500
- Logo displayed with link from time of sponsorship until July 2019 - \$250
- Name mention on social media with photo - \$250 for 2 mentions, \$500 for 5 mentions

## Newsletter



- Logo displayed in annual Newsletter - \$250



## Vietnam Health Clinic Sponsorship Form

### Sponsor Information

Sponsoring Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Number: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

### Sponsorship Level (Please Check One)

- ☐ Bronze (\$500)
- ☐ Silver (\$1,500)
- ☐ Gold (\$2,500)
- ☐ Platinum (\$5,000)
- ☐ Title Sponsor (\$10,000)

### À la carte Item(s)

- |    |       |          |
|----|-------|----------|
| 1. | _____ | \$ _____ |
| 2. | _____ | \$ _____ |
| 3. | _____ | \$ _____ |
| 4. | _____ | \$ _____ |
| 5. | _____ | \$ _____ |

Please complete this form and arrange payment for your tax-deductible gift by \_\_\_\_\_

Mail to: 7421 39th Ave S  
Seattle WA 98118

or

Fax to: 206-987-7310  
Email to: [info@vnhealth.org](mailto:info@vnhealth.org)

\_\_\_\_\_  
Signature of Sponsor Representative

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of VHC Representative

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date





## Vietnam Health Clinic Procurement Form

### Donor Information

☐ Check here if you wish to make your gift/donation anonymously

Donor/Business Name: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Donor/Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

### Item Information

☐ Physical Item(s)

☐ Non Physical Item(s) (i.e. gift certificate, etc.)

Item Name: \_\_\_\_\_

Item Description: \_\_\_\_\_

Donor Stated Value: \_\_\_\_\_

### Delivery/Pick-Up

☐ Item(s) will be mailed to VHC's address (7421 39th Ave, Seattle WA, 98118)

☐ Item(s) will be picked up by VHC member on \_\_\_\_\_ (date) at \_\_\_\_\_ (time)

\_\_\_\_\_  
Signature of Sponsor Representative

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of VHC Representative

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date